



Canadian Blood Services

Key points about blood donation:

- Every minute someone in Canada needs blood – 1440 people today
- Only takes about 60-90 minutes to donate
- Each donation saves three lives
- Central Ontario imports 50,000 units of blood each year
- 52% of Canadians will need blood at some point but only 3.6% actually donate.

Canadian Blood Services is a little different from other not-for-profit organizations:

- No money involved
- Unique way of giving to the community
- You know that 100% of your donation goes to those in need
- Donation helps those in need immediately – most blood is used within 5 days
- Very easy to implement, we can do most of the work